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Lone Star International Film Festival in Fort Worth's Sundance Square Announces 2011 Alternative Distribution Forum

An Opportunity for Filmmakers to Learn from Industry Professionals

FORT WORTH, Texas – Oct. 11, 2011 – The Lone Star Film Society (LSFS) announces members of the distribution forum that will offer their insight and expertise at the 2011 Lone Star International Film Festival Fort Worth in [Sundance Square](#) Nov. 9 – 13.

Throughout the festival filmmakers will have the opportunity to participate and learn alternative distribution methods through one-on-one mentorship, roundtable discussions and speeches from distinguished industry professionals.

“This is a new element to the festival that furthers our mission to support alternative distribution methods, giving filmmakers more opportunities to showcase their films with little or no budget. The festival forums will offer filmmakers invaluable knowledge and first-hand experience,” Alec Jhangiani, Lone Star Director, said.

Members of the [2011 Lone Star](#) Festival Panel will include:

Joshua Green, VP Distribution at Emerging Pictures. Emerging Pictures is the largest all digital specialty Film and Alternate Content theater network in the U.S. Emerging has a network of arts institutions, media arts centers and independent art house theaters, tied together through digital technology, enabling them to cost effectively exhibit art films, documentaries, foreign language films, independent cinema and culturally programming.

Dana Harris, Editor in Chief at *indieWIRE*. Prior to joining iW, Harris spent nearly 11 years at *Variety* in various rolls including film reporter, creating lifestyle section Variety weekend, editor of Variety.com and developing new products for the publications website. She was also the managing editor for the Independent Film and Video Monthly and a film reporter at the Hollywood Reporter.

Eugene Herdandez, Director of Digital Strategy at Film Society of Lincoln Center. Eugene co-founded *indieWIRE* and served as the Editor-in-Chief. Eugene served as an instructor at The New School in Manhattan and participated as a juror and panelist at international film festivals including Sundance, the International Documentary Film Festival Amsterdam, the San Francisco International Film Festival, the Tribeca Film Festival and many others. As a reporter he has contributed to The Wall Street Journal Online, Variety, Screen International, FILMMAKER Magazine and The Hollywood Reporter. Additionally, Eugene spent 5 years at ABC-TV, ultimately working in its emerging Multimedia division as a producer of websites for ABC News and the annual Academy Awards.

Orly Ravid, Founder and Co-Executive Director of the Film Collaborative. The first non-profit committed to distribution education and facilitation of independent film, including narrative features, documentaries and shorts

Jonathan Reiss, Named “10 Digital Directors to Watch” by *Daily Variety*. Jon is a critically acclaimed filmmaker whose experience releasing his most recent documentary feature, *Bomb It* with a hybrid

strategy was the inspiration for writing *Think Outside the Box Office: The Ultimate Guide to Film Distribution in the Digital Era*, the first step-by-step guide for filmmakers to distribute and market their films. He created the concept of the Producer of Marketing and Distribution (PMD) in order create a new crew member who would be in charge of a film's audience engagement and release. Reiss has worked with IFP, the Sundance Institute, Screen Australia, Film Independent, Creative Scotland, The South Australian Film Corporation and numerous film schools and festivals to devise ways to educate and help independent filmmakers in the new economic landscape. Reiss is also a regular contributor to Indiewire, Tribeca Future of Film, Sundance Artists Services, Hope for Film and other publications.

Basil Tsiokos, Documentary Programming Associate for the Sundance Film Festival, Consultant for filmmakers & film festivals. Basil is a regular contributor to indieWIRE and curates Hulu's documentaries page. As a visiting professor at Pratt, he oversees the student organizers of the Wallabout student short film festival. He is the Co-Producer of Cameron Yates' feature documentary *THE CANAL STREET MADAM* (World Premiere, SXSW Competition 2010). Between 1996-2008, Basil was the Artistic & Executive Director of NewFest: The NY LGBT Film Festival. He has served on numerous US and international film festival juries and panels. He holds a Masters degree from New York University in Cinema Studies and completed his undergraduate degrees at Stanford University.

Lone Star will host more than 60 screenings of more than 40 films from around the world. For more information and to purchase tickets visit <http://lonestarfilmssociety.com/box-office-2/>.

Stay up to date with The Lone Star 2011 festival by liking Lone Star on [Facebook](#), following Lone Star on Twitter [@LoneStarFilmSoc](#) and visiting Lone Star's [Linkedin](#) page.

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About Lone Star International Film Festival:

In its fifth season, the Lone Star International Film Festival (LSIFF) Fort Worth in Sundance Square is an annual event hosted by the Lone Star Film Society. The festival seeks to uncover and amass emerging films, talent, trends, production methods and distribution channels that will shape the future of the independent film industry. With a core focus on supporting and accelerating the new paradigm of alternative distribution, LSIFF brings together undiscovered and experimental talent and thought leaders to serve as a forum for ideas in the changing landscape of film production and distribution. LSIFF has honored filmmakers that include Martin Sheen, T Bone Burnett, Jeff Bridges, Bill Paxton, Sidney Lumet, Melonie Diaz and Fred Durst. For more information visit, lonestarfilmssociety.com